

2019

SPONSORSHIP INFO

COMMUNITY BALL



SATURDAY, JUNE 15

PRESENTING SPONSOR [\$50,000]

- Recognition in two event press releases
- Social media spotlight
- Logo and recognition in local publication prior to event
- Logo on My Possibilities event and third-party silent auction sites
- Recognition in event collateral (print and digital) including two-page color ad in event program
- Verbal recognition from podium during event
- Four VIP tables for 10 with premium seating (including six bottles of Rodney Strong wine per table)
- VIP valet parking

HIPSTER SPONSOR [\$25,000]

(Two available)

- Recognition in two event press releases
- Social media spotlight
- Logo and recognition in local publication prior to event
- Logo on My Possibilities event and third-party silent auction sites
- Recognition in event collateral (print and digital) including one-page ad in event program
- Verbal recognition from podium during event
- Three VIP tables for 10 with premium seating (including five bottles of Rodney Strong wine per table)
- VIP valet parking

COMMUNITY SPONSOR [\$10,000]

(Four available)

- Recognition in two event press releases
- Social media spotlight
- Logo on My Possibilities and event site

GOLD SPONSOR [\$5,000]

- Recognition in one event press release
- Social media spotlight
- Logo on My Possibilities and event site

- Recognition in event collateral (print and digital) including ¼ page ad in event program
- One VIP table for 10 (including three bottles of Rodney Strong wine for table)

SILVER SPONSOR [\$2,500]

- Logo on My Possibilities and event site
- Recognition in event program
- One VIP table for 10 (including 2 bottles of Rodney Strong wine for the table)

TABLE SPONSOR [\$1,400]

- Recognition on event site
- One table for 10

DONATION – HIPSTER TABLE

BEVERAGE SPONSOR [\$5,000]

(One available)

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all beverage napkins
- Logo at all beverage stations
- Two complimentary tickets to the event

SILENT AUCTION SPONSOR [\$4,000]

(One available)

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all silent auction description sheets and hand-held devices

VALET SPONSOR [\$2,000]

- Social media spotlight
- Logo on My Possibilities and event site

- Logo on all valet tickets
- Logo placement at valet entrances
- Two complimentary tickets to the event

DANCE FLOOR SPONSOR [\$2,000]

- Social media spotlight
- Logo on My Possibilities and event site
- Special recognition from the podium during event
- ½ page ad in event program
- Two complimentary tickets to the event

REGISTRATION SPONSOR [\$1,000]

(One available)

- Logo on registration tables, signage and program

DECORATIONS SPONSOR [\$1,000]

(One available)

- Logo on table signs and program

RED CARPET SPONSOR [\$1,000]

(One available)

- Logo at red carpet entrance to program

IN-KIND – VARIES

- Silent auction items
- Wine for wine pull
- Raffle items
- Decorations for centerpieces
- Hair and makeup items for female HIPsters (hairspray, makeup, mirrors, etc)
- Packaged snacks for HIPsters dressing rooms
- Red carpet

SPONSOR INFORMATION

Information provided will be used for the sole purpose of the event. Please type the information as you would like it to appear on all event marketing collateral.

YES! I would like to sponsor the My Possibilities Community Ball!

Sponsorship \$ _____

I cannot attend but would like to make a donation to My Possibilities in the amount of:

Donation \$ _____

SPONSOR NAME (as you would like it to appear)

TOTAL AMOUNT \$

Contact Name _____

Payment type Check Credit

Street Address _____

Name on Card _____

City, State & Zip _____

Card # _____

Phone _____

Expires _____ CVV # _____ Zip _____

Email _____

Signed By _____ Date _____

Please make check payable to: My Possibilities. **Forms may be emailed to events@mptx.org** or mail your completed forms/checks to: My Possibilities at 3601 Mapleshade Lane, Plano, TX 75075. Please contact Courtney Echols for additional information by email at echols@mptx.org or by phone at (469) 518-1312. Sponsor authorizes My Possibilities to use sponsor name and photos taken of company personnel or individuals attending the event in event marketing material and future publications or other media related items. Sponsor logo and artwork is due by May 1, 2019 in order to maximize exposure and inclusion on event collateral. **Sponsorships paid via foundations, trusts or donor advised funds shall not receive sponsorship benefits per tax law, unless a letter from the respective organization states that benefits may be received in exchange for a donation.**

If you would like to purchase additional tickets or a table, please visit mypossibilities.org/communityball

DEADLINE: Sponsor form & payment must be received no later than Friday, June 1, 2019.