

# SPONSORSHIP INFO

## COMMUNITY BALL

**SATURDAY, JUNE 13**



### PRESENTING SPONSOR [\$50,000]

- Recognition in two event press releases
- Social media spotlight
- Logo and recognition in local publication prior to event
- Logo on My Possibilities event and third-party silent auction sites
- Recognition in event collateral (print and digital) including two-page ad in event program
- Verbal recognition from podium during event
- Four VIP tables for 10 with premium seating (including six bottles of Rodney Strong wine per table)
- VIP valet parking

### HIPSTER SPONSOR [\$25,000]

(Two available)

- Recognition in two event press releases
- Social media spotlight
- Logo and recognition in local publication prior to event
- Logo on My Possibilities event and third-party silent auction sites
- Recognition in event collateral (print and digital) including one-page ad in event program
- Verbal recognition from podium during event
- Three VIP tables for 10 with premium seating (including five bottles of Rodney Strong wine per table)
- VIP valet parking

### COMMUNITY SPONSOR [\$10,000]

(Four available)

- Recognition in two event press releases
- Social media spotlight
- Logo on My Possibilities and event site
- One VIP table for 10 (including three bottles of Rodney Strong wine for table)

### GOLD SPONSOR [\$5,000]

- Recognition in one event press release
- Social media spotlight
- Logo on My Possibilities and event site
- Recognition in event collateral (print and digital) including 1/4 page ad in event program
- Four complimentary tickets to the event

### SILVER SPONSOR [\$2,500]

- Logo on My Possibilities and event site
- Recognition in event program
- Two complimentary tickets to the event

### TABLE SPONSOR [\$1,400]

- Recognition on event site
- One table for 10

### DONATION – HIPSTER TABLE

### BEVERAGE SPONSOR [\$5,000]

(One available)

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all beverage napkins
- Logo at all beverage stations
- Four complimentary tickets to the event

### SILENT AUCTION SPONSOR [\$4,000]

(One available)

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all silent auction description sheets and hand-held devices

### VALET SPONSOR [\$2,500]

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all valet tickets
- Logo placement at event entrance
- Two complimentary tickets to the event

### DANCE FLOOR SPONSOR [\$2,000]

- Social media spotlight
- Logo on My Possibilities and event site
- Special recognition from the podium during event
- Half page ad in event program
- Two complimentary tickets to the event

### REGISTRATION SPONSOR [\$1,500]

(One available)

- Logo on registration tables, signage and program

### DECORATIONS SPONSOR [\$1,000]

(One available)

- Logo on table signs and program

### RED CARPET SPONSOR [\$1,000]

(One available)

- Logo at red carpet entries and program

### IN-KIND – VARIES

- Silent auction items
- Wine for wine pull
- Decorations for centerpieces
- Packaged snacks for HIPsters dressing rooms
- Red carpet

## SPONSOR INFORMATION

Information provided will be used for the sole purpose of the event. Please type the information as you would like it to appear on all event marketing collateral.

☐ YES! I would like to sponsor the My Possibilities Community Ball!

Sponsorship \$ \_\_\_\_\_

☐ I cannot attend but would like to make a donation to My Possibilities in the amount of:

Donation \$ \_\_\_\_\_

SPONSOR NAME (as you would like it to appear)

TOTAL AMOUNT \$ \_\_\_\_\_

Contact Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State & Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

Payment type ☐ Check ☐ Credit  
 Name on Card \_\_\_\_\_  
 Card # \_\_\_\_\_  
 Expires \_\_\_\_\_ CW # \_\_\_\_\_ Zip \_\_\_\_\_  
 Signed By \_\_\_\_\_ Date \_\_\_\_\_

Please make check payable to: My Possibilities. Forms may be emailed to [events@mptx.org](mailto:events@mptx.org) or mail your completed forms/checks to: My Possibilities at 3601 Mapleshade Lane., Plano, TX 75075. Please contact Marta Lilly for additional information by email at [mlilly@mptx.org](mailto:mlilly@mptx.org) or by phone at 469-241-9100. Sponsor authorizes My Possibilities to use sponsor name and photos taken of company personnel or individuals attending the event in event marketing material and future publications or other media related items. Sponsor logo and artwork is due by May 1, 2020 in order to maximize exposure and inclusion on event collateral. Sponsorships paid via foundations, trusts or donor advised funds shall not receive sponsorship benefits per tax law, unless a letter from the respective organization states that benefits may be received in exchange for a donation.

If you would like to purchase additional tickets or a table, please visit [mypossibilities.org/communityball](http://mypossibilities.org/communityball)

**DEADLINE:** Sponsor form & payment must be received no later than Friday, May 29, 2020.