

# 2018

# SPONSORSHIP INFO

## COMMUNITY BALL

SATURDAY, JUNE 16



FIFTH ANNUAL  
COMMUNITY BALL

### PRESENTING SPONSOR [\$50,000]

- Recognition in two event press releases
- Social media spotlight
- Logo and recognition in local publication prior to event
- Logo on My Possibilities event and third party silent auction sites
- Recognition in event collateral (print and digital) including two-page color advertisement including
- Verbal recognition during event
- Four VIP tables for 10 with premium seating (including six bottles of Rodney Strong wine per table)
- VIP valet parking

### HIPSTER SPONSOR [\$25,000] - one available

- Recognition in two event press releases
- Social media spotlight
- Logo and recognition in local publication prior to event
- Logo on My Possibilities event and third party silent auction sites
- Recognition in event collateral (print and digital) including one-page ad in event program
- Verbal recognition during event
- Three VIP tables for 10 with premium seating (including five bottles of Rodney Strong wine per table)
- VIP valet parking

### COMMUNITY SPONSOR [\$10,000] - three available

- Recognition in two event press releases
- Social media spotlight
- Logo on My Possibilities and event site

### GOLD SPONSOR [\$5,000]

- Recognition in one event press release
- Social media spotlight
- Logo on My Possibilities and event site

- Recognition in event collateral (print and digital) including 1/4 page ad in event program
- One VIP table for 10 (including three bottles of Rodney Strong wine for table)

### SILVER SPONSOR [\$2,500]

- Logo on My Possibilities and event site
- Recognition in event program
- One VIP table for 10 (including 2 bottles of Rodney Strong wine for the table)

### TABLE SPONSOR [\$1,400]

- Recognition on event site
- One table for 10

### DONATION - HIPSTER TABLE

### BEVERAGE SPONSOR [\$5,000] - one available

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all beverage markings
- Logo at all beverage stations
- Two complimentary tickets to the event

### SILENT AUCTION SPONSOR [\$4,000] - one available

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all silent auction description sheets and hand-held devices

### VALET SPONSOR [\$2,500]

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Logo on all valet tickets
- Logo placement at valet entrances
- Two complimentary tickets to the event

### DANCE FLOOR SPONSOR [\$2,000]

- Social media spotlight
- Logo on My Possibilities and event site
- Special recognition from the program during event
- 1/2 page ad in event program
- Two complimentary tickets to the event

### HIPSTER VALET SPONSOR [\$1,500]

- Social media spotlight
- Logo on My Possibilities and event site
- 1/2 page ad in event program
- Step and repeat photo opportunity at HIPster valet
- Logo placement at valet entrances

### REGISTRATION SPONSOR [\$1,000] - one available

- Logo on registration tables, signage and program

### DECORATIONS SPONSOR [\$1,000] - one available

- Logo on table signs and program

### RED CARPET SPONSOR [\$1,000] - one available

- Logo at red carpet entries and program

## SPONSOR INFORMATION

Information provided will be used for the sole purpose of the event. Please type the information as you would like it to appear on all event marketing collateral.

YES! I would like to sponsor the My Possibilities Community Ball!

I cannot attend but would like to make a donation to My Possibilities in the amount of:

Sponsorship \$ \_\_\_\_\_

Donation \$ \_\_\_\_\_

### SPONSOR NAME

TOTAL AMOUNT \$ \_\_\_\_\_

Contact Name \_\_\_\_\_

Payment type  Check  Credit

Street Address \_\_\_\_\_

Name on Card \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Card # \_\_\_\_\_

Phone \_\_\_\_\_

Expires \_\_\_\_\_

CW \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Signed By \_\_\_\_\_

Date \_\_\_\_\_

Please make check payable to: My Possibilities. Forms may be emailed to [events@mptx.org](mailto:events@mptx.org) or mail your completed forms/checks to: My Possibilities at 1631 Dorchester Dr., Plano, TX 75075 or fax completed forms to (214) 501-2899 with credit card information. Please contact Courtney Echols for additional information by email at [events@mptx.org](mailto:events@mptx.org) or by phone at (469) 241-9100. Sponsor authorizes My Possibilities to use sponsor name and photos taken of company personnel or individuals attending the event in event marketing material and future publications or other media related items. Sponsor logo and artwork is due by May 1, 2018 in order to maximize exposure and inclusion on event collateral.

If you would like to purchase additional tickets or a table, please visit [mypossibilities.org/communityball](http://mypossibilities.org/communityball)

**DEADLINE:** Sponsor form & payment must be received no later than Friday, June 1, 2018.