



- 2017 CAPITAL CAMPAIGN -
CONTINUED EDUCATION FOR ADULTS WITH COGNITIVE DISABILITIES



MY POSSIBILITIES
LEARN LIVE GROW



OUR BEGINNING

In 2007, three mothers joined forces over the lack of options for their children with special needs who were about to age out of high school. These students had the desire and potential to continue learning and improving their skills. What they did not have was the opportunity.

College or vocational training programs available to typical high school graduates are simply not an option for adults with an intellectual or developmental disorder (IDD). Determined to create a better future for their own children and for others facing the same predicament, they set to design a program for adults with special needs that not only encourages them to learn, grow, volunteer, work, and explore their talents, but help them to become contributing members of their community.

From their vision, My Possibilities (MP) was born. With help from the community, MP opened its doors in 2008 to ten students and a handful of volunteer teachers. Well-crafted programs and the ability to work with many different diagnoses drove rapid growth. In 2013, MP moved to its current location which is twice the size of its original home. **As of 2016, My Possibilities now serves 185 Hugely Important People (HIPsters) each day and close to 400 per week.**

IMPORTANT MILESTONES

2007

Three mothers envision My Possibilities and design a business plan on the back of a Starbucks napkin.

2008

MP opens to serve ten HIPsters per day. Three mothers and volunteer instructors are the first staff.

2009

Speech therapy begins.

2010

MP restructures to offer a morning and an afternoon program as affordability becomes a key focus of the agency.

2011

Enrollment is now at 60 HIPsters and MP is bursting at the seams.

2013

MP moves to current home, and by 2016, serves 185 HIPsters per day and an average of 400 families per week.

2014

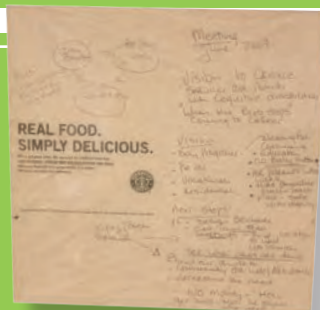
MP develops a new HIPster-centric educational framework, the 5 Pillars of Education, which is later trademarked.

2015

The addition of MP residential training program and HIPster catering services.

2016

Redesigned vocational program offers hands-on training to prepare HIPsters for jobs in retail, culinary, janitorial, administrative, creative, and entrepreneurial sectors.



THE NEED



More than 800,000 individuals in Texas have cognitive disabilities. Approximately 150,000 of these individuals live in the six counties from which My Possibilities draws the majority of its students (US Census, 2014).

These numbers keep growing. North Texas is in the midst of a huge growth spurt, and the region will add at least 10,500 new jobs over the next few years due to corporate relocations. Toyota North America, Liberty Mutual, FedEx, and JPMorgan Chase & Co., plus a growing number of hotel, retail and mixed-use projects, all plan to make North Texas their home. A large percentage of jobs they bring will belong to employees moving into this area. Toyota alone expects approximately 3,000 out-of-state

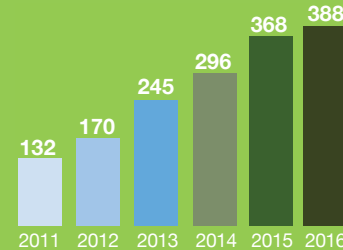
employees and their families will move here as part of their corporate relocation. Given the Census Bureau statistics, we know a significant number of individuals who have IDD will accompany their families to this area. **The need for continued education for adults with IDD just keeps growing.**

Adding to this crisis (i.e., the scores of adults with intellectual and developmental disabilities that are currently without services, and the expected relocation of thousands of individuals into North Texas), we are also faced with the overwhelming number of students with IDD who will graduate (or age-out) annually from our nearby independent school districts and private programs.

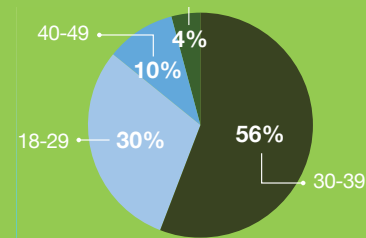


BY THE NUMBERS

TOTAL STUDENT ENROLLMENT BY YEAR



PERCENTAGE OF HIPSTERS BY AGE



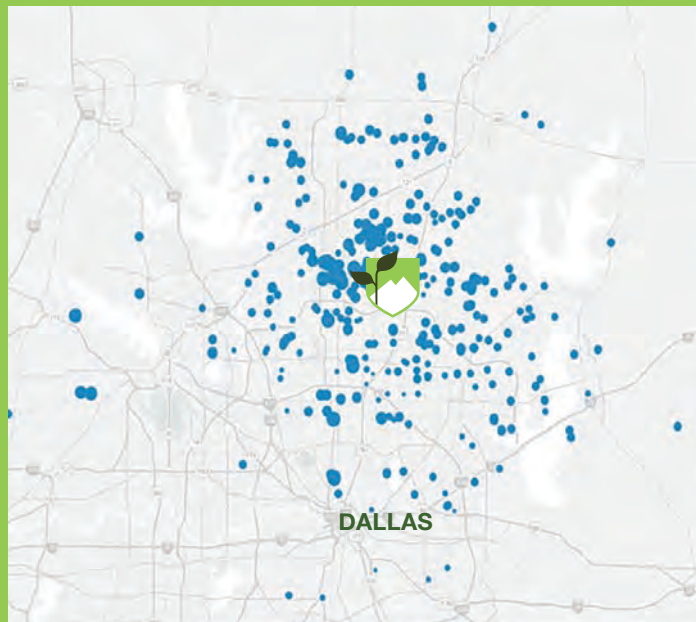


SERVING NORTH TEXAS

My Possibilities draws families from 38 cities across six counties and 80 different zip codes in North Texas. Families have even moved to the area so their HIPsters can attend MP. Many students spend part of the week with us while living with extended family members or in rental units in the area, then return to their homes in other parts of the state for the weekend. **MP has a huge impact on HIPsters, and many families make great sacrifices to send their loved ones to My Possibilities.**



GEOGRAPHIC DISTRIBUTION OF ACTIVE HIPSTERS





My Possibilities recently purchased 20 acres of land in Plano, Texas to launch its Lifelong Learning Program. This educational environment will be modeled as a college campus, but designed specifically for adults with IDD. Our plan is for current and expanded programs to meet several key objectives:

OBJECTIVES

- Expand programs to meet the growing need of adults with IDD
- Improve HIPsters' job skills through new training, coaching opportunities
- Provide residential training program, on-campus dorm experiences
- Broaden services that target behavior management skills
- Incorporate physical and occupational therapies as part of program
- Educate community on benefits of hiring adults with IDD – first responders, HR professionals, educators, and therapists



IMPACT

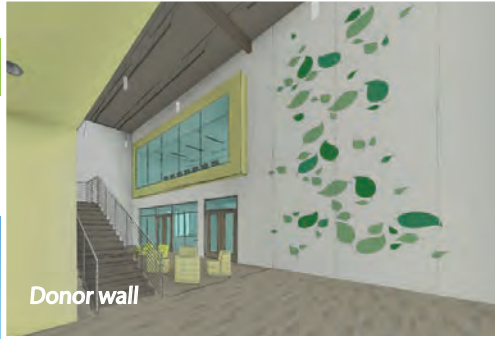
- Grow the number of HIPsters working in the community
- Raise awareness of HIPsters' capabilities
- Increase number of HIPsters living independently
- Remove barriers to conventional educational and employment opportunities
- Extend practicum experience opportunities for local college students
- Enhance social enterprise activities by increasing on-site jobs:
 - HIPster-run administrative services for local businesses
 - HIPsters working in businesses located on campus- print shop, coffee shop, catering and culinary arts, etc.
- Intensify community engagement - volunteer opportunities, visits to MP Café, other businesses on campus



CAMPUS DESIGN



CAMPUS DESIGN





CAMPUS NAMING OPPORTUNITIES

My Possibilities has some exciting sponsorship opportunities for Champions that want to get involved in this innovative and first-of-its-kind project.

OPPORTUNITY	CONTRIBUTION	CHAMPION
Campus Naming	\$ 10,000,000	
School of Life-Long Learning	\$ 2,500,000	
School of Vocational Training	\$ 2,500,000	
Courtyard	\$ 2,000,000	Pending Commitment
HIPster Cafeteria	\$ 1,500,000	
Outdoor Sports Complex	\$ 1,000,000	
Culinary Arts Education	\$ 1,000,000	Dr. Pepper Snapple Group
Residential Training Program	\$ 1,000,000	The McDermott Foundation
Community Garden	\$ 750,000	Pending Commitment
Welcome Center Naming	\$ 500,000	The Solomon Family
Technology Sponsor	\$ 500,000	
2nd Floor Community Patio	\$ 500,000	
Job Discovery Center (4)	\$ 375,000	
MP Fitness Room	\$ 300,000	
STEM Lab	\$ 175,000	
Home Economics Room	\$ 150,000	Pending Commitment
Vocabilities Lab	\$ 150,000	
Life Skills Classroom (7)	\$ 150,000	
MP Board Room	\$ 120,000	

“We courageously and relentlessly pursue the full, untapped possibilities of our Hugely Important People (HIPsters), making every day count!”



MY POSSIBILITIES

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CAMPUS NAMING OPPORTUNITIES



OPPORTUNITY	CONTRIBUTION	CHAMPION
MP Campus HIPStore	\$ 120,000	
MP Legacy Supporter	\$ 100,000	
Music Therapy Room	\$ 60,000	The Gates of Chai Foundation
Counseling Room	\$ 60,000	
MP Ambassador	\$ 50,000	
Admission Room	\$ 50,000	
Therapy Room (5)	\$ 30,000	
HIPster Supporter	\$ 25,000	
Founder	\$ 25,000	Society of Donors that invest \$25,000+
Campus Bench Front Entry	\$ 25,000	
Campus Bench Courtyard	\$ 20,000	
Large Tree (6)	\$ 20,000	
Medium Tree (48)	\$ 15,000	
Tree Clusters (10)	\$ 15,000	
HIPster Vocational Supporter	\$ 10,000	
Small Tree (35)	\$ 10,000	
HIPster Sponsor	\$ 10,000	Society of Donors that invest \$10,000+
Community Supporter	\$ 5,000	
Friend of the HIPsters	\$ 1,000	





MY POSSIBILITIES UNIVERSITY CAMPUS - MORE THAN A DREAM

The My Possibilities University Campus is a bold vision that will come to life with the support and investment of local communities.

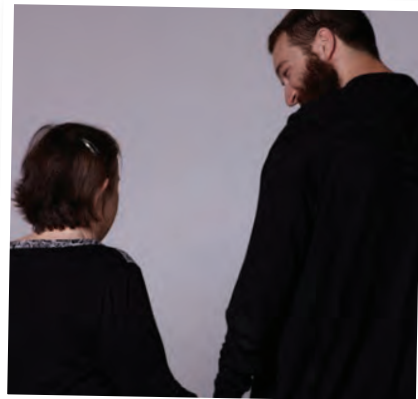
Adults with IDD are an integral part of our community and are eager to live, work, play, and enjoy life just like everyone else.

Their lives may be different, but—in their own way—each has demonstrated time and time again a resiliency of spirit and a burning desire to live a more fulfilling life.

The My Possibilities University Campus is the educational opportunity that will help our HIPsters realize their greatest potential.



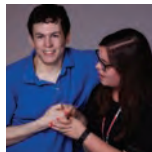
Thank you
for being part of our
vision and investing
in the future of adults
with intellectual and
developmental disabilities
in North Texas.



We invite you to join our three-year campaign to raise **\$25 MILLION** for the first phase of construction of our My Possibilities University Campus.

For more information, please email
campaign@mptx.org

MAKE A DONATION TO MY POSSIBILITIES



DONOR NAME _____

Name as you would like to have published

☐ Check here if you prefer to remain anonymous

☐ CREDIT CARD
☐ CASH ENCLOSED

☐ AX

☐ Visa

☐ MC

DONATION AMOUNT \$ _____

NAME ON CARD: _____

BILLING ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

CARD NUMBER: _____

EXPIRATION DATE: _____

CVV: _____

Cardholder Signature: _____

Please text a receipt to: _____

Enter a valid Cell Phone #

Please email a receipt to: _____

Enter a valid Email Address



mypossibilities.org

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