

A SPECIAL EVENING WITH...



ABOUT

The 17th Annual A Special Evening hosted by Alliance Data and benefiting LaunchAbility® will be held Tuesday, April 3rd, 2018 at the Morton H. Meyerson Symphony Center. On this memorable night, LaunchAbility® will present the Milton P. Levy, Jr. Outstanding Volunteer Award and the Alliance Data Corporate Champion Award.

Tuesday, April 3, 2018

6:00 – 7:15 p.m. Sponsor Reception | 7:30 p.m. Presentation | 8:00 p.m. Concert

Musical Entertainment provided by the Commodores

Morton H. Meyerson Symphony Center

2301 Flora Street (between Pearl and Leonard Streets) | Dallas TX 75201

ATTENDANCE

Approximately 2,000 sponsors and concert attendees

ABOUT A SPECIAL EVENING

Over the past 17 years, A Special Evening has raised more than \$2.5 million and has allowed LaunchAbility® to continually expand its programs and grow each year by gaining state and national recognition for its innovative programs and training.

SPONSORSHIP LEVELS

Corporate sponsorships begin at \$2,500 and individual sponsorships begin at \$750. For questions, please call (972) 991-6777 ext. 7120 or visit www.LaunchAbility.org.

PAST HONORARY CHAIRS

Margot & Ross Perot, Ruth & Kenneth Atshuler, Linda & Bill Custard, Caren Prothro, Georgia & Doug Smith with Jessica Smith, Anne & Steve Stodghill, Sara & Glen Agritelley, Marinelle & Kip Sowden, Ebby Halliday, Laura & Ellison Hurt, Stacey & Nicholas McCord, Brill & Jason Garrett, Marianne & Roger Staubach, Beth & Steve McGaw, Caroline Rose Hunt and Joyce & Dr. Linus Wright.

FOR MORE INFO

For more information or to become a sponsor, please email events@mptx.org or visit our website at mypossibilities.org.

ABOUT US

My Possibilities, a pioneer in vocational learning for adults with Intellectual and Developmental Disabilities (IDD); and LaunchAbility, the leading supported employment and job placement for adults with IDD, merged on Jan. 15. The merged organization will retain the name My Possibilities, and the programs that focus on the vocational training, placement and supported employment are now known as the LaunchAbility Career Center at My Possibilities Campus for Higher Learning.

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SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP LEVELS

Host Sponsor [\$100,000]

- Naming rights to an element of the event (to be mutually agreed upon)
- Marquee recognition with company logo on all printed material, including ads, signage, event program, and site
- Verbal acknowledgement from the podium at the presentation
- Two-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 48, twenty-four garage parking passes, three reserved tables at the pre-performance reception, and invitation to the Sponsor Party
- Photo opportunity with our entertainer(s) for 12

Naming Rights Sponsor [\$75,000]

- Naming rights to an element of the event (to be mutually agreed upon)
- Marquee recognition with company logo in all printed material, including ads, signage, event program, and site
- Verbal acknowledgement from the podium at the presentation
- Two-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 40, twenty garage parking passes, three reserved tables at the pre-performance reception, and an invitation to the Sponsor Party
- Photo opportunity with our entertainer(s) for eight

Presenting Sponsor [\$50,000]

- Sponsor Party Host Naming Rights
- Prominent recognition with company logo in all printed material, including ads, signage, event program, and site
- Verbal acknowledgement from the podium at the presentation
- Two-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 32, sixteen garage parking passes, two reserved tables at the pre-performance reception, and an invitation to the Sponsor Party
- Photo opportunity with our entertainer(s) for four

Diamond Sponsor [\$25,000]

- Recognition in all printed material, including ads, signage, event program, and site
- Verbal acknowledgement from the podium at the presentation
- Two-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 24, twelve garage parking passes, two reserved tables at the pre-performance reception, and an invitation to the Sponsor Party

Platinum Sponsor [\$10,000]

- Recognition in all printed material, including ads, signage, event program and site
- Full-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 16, eight garage parking passes, one reserved table at the pre-performance reception, and an invitation to the Sponsor Party

Gold Sponsor [\$5,000]

- Recognition in all printed material, including ads, signage, event program and site
- Half-page color tribute ad in the commemorative event program*
- Orchestra seats for 10, five garage parking passes, pre-performance reception for 10, and an invitation to the Sponsor Party

Silver Sponsor [\$2,500]

- Recognition in all printed material, including ads, signage, event program and site
- Quarter-page color tribute ad in the commemorative event program*
- Orchestra seats for six, three garage parking passes, pre-performance reception for six, and an invitation to the Sponsor Party

INDIVIDUAL SPONSORSHIP LEVELS

Presenting Sponsor [\$50,000]

- Sponsor Party Host Naming Rights
- Prominent recognition in all printed material, including ads, signage, event program, and site
- Verbal acknowledgement from the podium at the presentation
- Two-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 32, sixteen garage parking passes, two reserved tables at the pre-performance reception, and an invitation to the Sponsor Party
- Photo opportunity with our entertainer(s) for four

Diamond Sponsor [\$25,000]

- Recognition in all printed material, including ads, signage, event program, and site
- Verbal acknowledgement from the podium at the presentation
- Two-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 24, twelve garage parking passes, two reserved tables at the pre-performance reception, and an invitation to the Sponsor Party

Platinum Sponsor [\$10,000]

- Recognition in all printed material, including ads, signage, event program, and site
- Full-page color tribute ad in the commemorative event program*
- Orchestra or Loge seats for 16, eight garage parking passes, one reserved table at the pre-performance reception, and an invitation to the Sponsor Party

Gold Sponsor [\$5,000]

- Recognition in all printed material, including ads, signage, event program, and site
- Half-page color tribute ad in the commemorative event program*
- Orchestra seats for 10, five garage parking passes, pre-performance reception for 10, and an invitation to the Sponsor Party

Silver Sponsor [\$2,500]

- Recognition in all printed material, including ads, signage, event program, and site
- Quarter-page color tribute ad in the commemorative event program*
- Orchestra seats for six, three garage parking passes, pre-performance reception for six, and an invitation to the Sponsor Party

Bronze Sponsor [\$1,500]

- Recognition in all printed material, including ads, signage, event program, and site
- Orchestra seats for four, two garage parking passes, pre-performance reception for four, and an invitation to the Sponsor Party

Ruby Sponsor [\$750]

- Recognition in all printed material, including ads, signage, event program, and site
- Orchestra seats for two, two garage parking passes, pre-performance reception for two, and an invitation to the Sponsor Party

Tickets will be assigned by sponsorship level and then by order of date received.

**Electronic, print-ready design provided by sponsor*